## Luxury Week.

An International City event for retail, shopping, gastronomy, hospitality and culture, promoted globally by EuropeanLife® Media S.L. Hotel, shops and restaurants: You are welcomed!





#### ABOUT EUROPEANLIFE MEDIA AND OUR LUXURY EVENTS

EuropeanLife Luxury Week is a unique city event that allows every shop, every restaurant and every hotel to participate and be promoted by EuropeanLife Media S.L in international promotion campaigns throughout the year.

Together with tourist offices and associations for retail, hospitality and gastronomy, we organise a week of international prestige.

Our format gives all participants the opportunity to provide special offers for visitors to their shops, luxurious menus for diners at their restaurants, or a week of luxury activities for quests at their hotels.

EuropeanLife will share these on the EuropeanLife Luxury Week city website to reach the international public.

We complement this publicity with the EuropeanLife Luxury Week Magazine and official EuropeanLife city app, and promote our participants from the moment they sign up!

EuropeanLife Media is an awardwinning publisher with a dedicated focus on luxury and lifestyle events in Europe, Asia, North and South America, and Africa.

With more than 15 years of experience in the media industry, EuropeanLife is now a successful platform to connect retail, entrepreneurs, investors and luxury lovers.

With a reach of more than 8 million, we make every Luxury Week an opportunity for participants to be featured as part of the international luxury industry. We work together with local agencies and professional event organisers.



Participants are visible on the EuropeanLife Luxury Week website for their specific city, thus being promoted in our official city APP and map: EuropeanLife Luxury Experience.

Our promotion opportunities are endless.





### HOW WE PROMOTE OUR PARTICIPANTS

Every city has its own EuropeanLife website and EuropeanLife Luxury Week Magazine to show off the city and its events and participants. We designed a special city APP for by international and local visitors to learn about the special offers, events, opening hours and locations of participants! This exclusive APP is the perfect tool for our participants to connect with and build their own community of clients, promote their own events, and publish information about their products and facilities.

Participants get a free promotional package to download with design posters to use for offers, menus or event presentations. Inviting posts with an original ELLW city design will be available to download for free and share with their networks.

Every brand or organisation can organise activities or events that are a good fit for this week. These could be as big as a classical music/dance performance, a gastronomy plaza, or a fashion show with new collections, or as small as a "happy hour in a hotel" or a jewellery presentation.

Join
EuropeanLife
Luxury Week
and be part of
an exciting
luxury bubble
in your city!
Plan your own
event and let
us promote
you.

Luxury Week.
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### Register to participate and join our official city APP for FREE.





Join EuropeanLife Luxury Week and be promoted in many ways all over the world to find the visitors for your city.

Register to participate and join our official city APP for FREE. Become a participant now by signing up on our website and be promoted internationally in campaigns with a reach of 8MLN.

Join our city APP and map for FREE. This offer is only valid until the 30th of June 2022. Allow visitors using our city APP to easily find your shop, hotel or restaurant.

- Promote your own exclusive offers and events. Luxury lovers will find you and share their experiences with family and friends.
- Promote your hotel, shop or restaurant on the EuropeanLife Luxury Week website.
- Have an article in our official city event magazine promoted worldwide.

















# We give our participants the opportunity to have their own city APP with map. Register now.

Join EuropeanLife Luxury Week and be promoted in many ways all over the world to find the visitors for your city.

Register to participate now and have the possibility to be part of an exclusive APP for your city. Sign up on our website and be promoted internationally in campaigns with a reach of 8MLN.

### By joining now you will have access to:

- Promotion for your own exclusive offers and events. Luxury lovers will find you and share their experiences with family and friends
- Promotion for your hotel, shop or restaurant on the EuropeanLife Luxury Week website.
- A story-telling article in our official city event magazine promoted worldwide.
- The opportunity for visitors using our city APP to easily find your shop, hotel or restaurant.

